POWERPOINTBASE
Free presentation templates

Media kit, November 2026 · English translation

Advertise to people making a presentation right now

School students, university students and teachers download free PowerPoint templates from us.

powerpointbase.com · magicdiagram.com · t.me/powerpointhub



Current pace

≈ 300,000

page views a month

69,581 views in 7 days, Oct 28 to Nov 3, 2026, GA4

17,641

people in 28 days

≈ 950

downloads a day

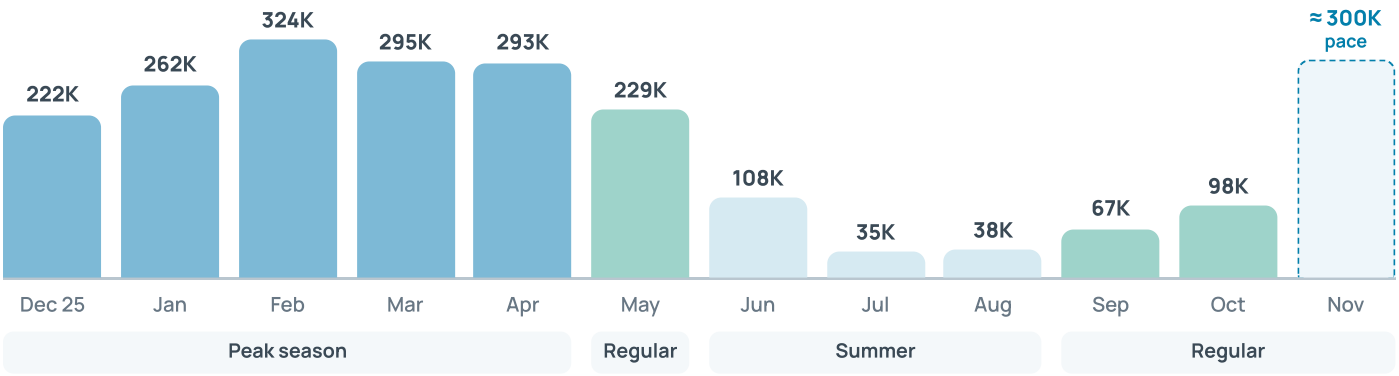
1,200+

templates on the site

+5 every day

Page views by month

Google Analytics



Who visits

- School and university students
- Teachers
- Office workers

Countries, 28 days

Russia	67.5%
Ukraine	8.0%
Belarus	7.6%
Kazakhstan	3.8%
Uzbekistan	3.5%

How they arrive, 28 days

90% on a computer

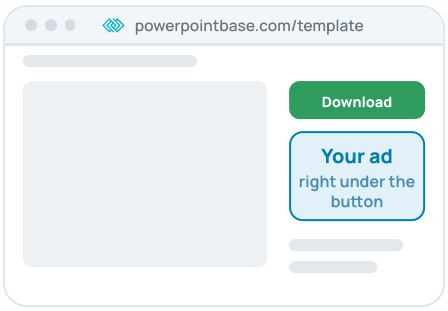
77% from search

On a phone	9%
Yandex	60%
Google	18%

reklama@powerpointbase.com

Five places for your ad

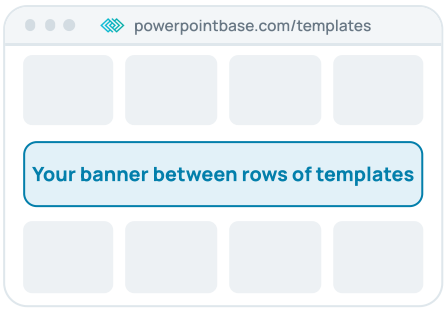
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Under the Download button

$70 / week

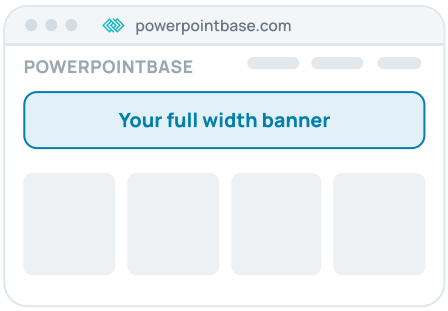
950 downloads a day · on every template page



Catalog banner

$50 / week

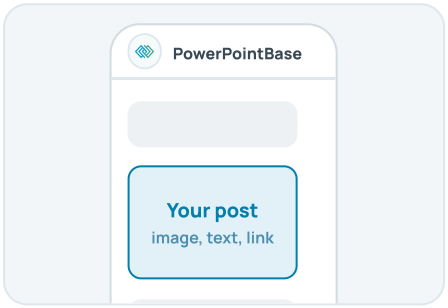
34,000 views a week · every category and catalog page



Homepage banner

$30 / week

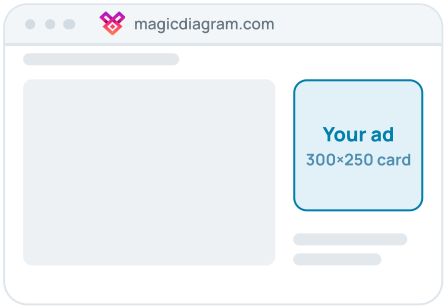
18,620 views a week · first screen



Telegram post

$20 / post

2,100 subscribers · a poll every day



MagicDiagram card

$15 / week

28,000 views a month · on every diagram

Recommended

All five places

1 post a week · cheaper than $185 bought separately

$150 a week now

Peak **$225** · Summer **$90**

Terms

in US dollars; rubles at the exchange rate are fine

Prices for right now. **December to April** 50% higher, **summer** 40% lower. **First three advertisers: first week at half price.**

Prepaid, one week minimum · 4+ weeks: 15% off · Bank transfer or USDT · Live within 2 days

What one package week gets you

≈ 73,000 impressions of your ad	**≈ 6,650** downloads above your block	**≈ $2** per 1,000 impressions	**90%** on a computer

7 days of Google Analytics: homepage 18,620, template pages 13,727, catalog 34,000, MagicDiagram ≈ 6,500 (weekly average over the past year, from AdSense). The Telegram post comes on top.

We don't run: betting, adult content, essay writing services, ads that imitate site buttons

Ad labeling (Russian law)

We add the **Реклама** ("Advertisement") label and the **erid** ourselves. You send the token; we provide stats for ERIR (Russia's ad registry) on request.

Book a week:

reklama@powerpointbase.com

We reply within a day